

INT. MARKS APARTMENT - EVENING

Mark is working at a computer. Bob walks in, drops his phone on Mark's desk with a picture on it.

BOB  
Pay up loser!

MARK  
Dude! Like I wanted to see your  
naked ass!

BOB  
Yes you did. How else was I  
supposed to prove how great of a  
writer you are?

MARK  
I guess I didn't think about that  
part. So it worked? She believed  
you wrote my letter.

BOB  
It worked perfectly! And it was so  
fast! Man this is chick crack! I  
didn't even have to use my move!  
That really was a well written  
letter. Almost made me cry.

MARK  
Wow! Well you're welcome. So why  
do I have to pay you when I did you  
a huge favor?

BOB  
Because you made a bet, now pay up.

They use their phones to complete the trade on Co-Pay

BOB (CONT'D)  
Thanks. Oh hey, after the make-up  
sex last night I was thinking how  
amazingly powerful your letter was,  
and I was thinking about all the  
other guys who could use this if  
they screwed up and want to get  
their girlfriends or wives back.

MARK  
Oh, no! Don't tell me you gave my  
letter to bunch of other guys!  
(MORE)

MARK (CONT'D)

I gave it to you because you're my friend; that's still a personal private letter.

BOB

Hell no! That wouldn't be right

MARK

Whew.

BOB

I sold it on Fivvr.

MARK

What?!

BOB

Yeah, I made an account last night, and when I woke up I had six sales already.

MARK

Dude! You sold my apology letter?

BOB

Yeah, I figure if we translate it into other languages we could make bank! And judging from the comments this morning, I think a lot of guys got laid last night thanks to you.

MARK

Hey! Now hold on! That was totally uncool! That's like -- my personal letter to my girlfriend who will now find out. And you went and copied it and sold it without my permission?

BOB

Wait a second, don't be mad! First of all, Nicole can't trace it back to you or me; Fivvr takes Bitcoin so privacy is maintained. Plus think of all the good you are doing. This was an apology letter; that means guys used it to apologize to their wives or girlfriends; that means you helped relationships heal. Like you saved your relationship, and you saved my relationship.

MARK

Hmm. Well maybe, but still that's like my intellectual property. No, that's my emotional property!

BOB

I know! It's fucking brilliant! So I have an idea to take this to the next level

MARK

There's another level to this? I'm pretty sure I don't like this level and Nicole could still find out . . . oh my god, what if she thinks I bought that letter on Fivvr?

BOB

Nicole won't find out, I took the letter down.

MARK

Well that's good.

BOB

Ya, if I left up there it could be copied over and over and we'd lose a lot of money.

MARK

Lose money? You still want to sell my letter?

BOB

Yeah, just listen. So you're the coding genius who can make programs and websites do such amazing things. All you have to do is figure out a way to make an email that contains the letter disappear after it's been read. Kind of like SnapChat for email.

MARK

That wouldn't be that hard.

BOB

See I knew you'd like this idea.

MARK

I don't like this idea.

BOB

Hold on, it gets better. I could make a cool, easy to use web interface where guys just add a few pieces of information in some fields: his name, her name, some personal shared memory, and a nickname. You design the back-end to consolidate the info, add the rest of the text, tap into language translation data bases, then push it to the website and my front end formats everything.

MARK

Yeah, that's super easy, I've done this sort of coding before.

BOB

And after the guy pays us then the letter gets generated and emailed with your special code that deletes it after she reads it. That way you're brilliant chick-crack can't be copied.

MARK

Yeah, but you know credit cards and PayPal can be pulled back months after the sale. Oh, and what if we get hacked? That is a lot of personally identifiable information. You know doxing this kind of sensitive information is all the rage these days - then all these girls will know that all these guys just copied someone else's words. Plus all the credit card and PayPal information would be there, so how isn't this just another Ashley Madison waiting to happen?

BOB

We wouldn't need to store anyone's email or gather any personal or financial information.

MARK

Well then how do we have a business plan?

(MORE)

MARK (CONT'D)

Everything today is based on credit cards or advertising and making money after the sale by selling browsing histories to marketing companies for targeting advertising.

BOB

(sarcastically and using air quotes)

Hmmm, wow, I can't believe I need to explain this to you. Okay, here goes. So you mean we'd need a new kind of business model that allows us to use some sort of "digital currency" that allows "micropayments" that works like cash where it can't be pulled back after the fact, that's "nearly anonymous" and can be used anywhere in the world? hmmm . . .

MARK

Hmmm - Yeah, using Bitcoin would work. And really even the girl's personal email address could be encrypted as soon as it hits our servers so even we couldn't get the information. And public Bitcoin addresses are worthless without the private key, which we don't even need, so we would never be holding any information of value, so hackers would have nothing to hack.

BOB

Yes! He's on board!

MARK

(starting to type on his computer)

I'm not on board . . .

BOB

Well I could always call Twan, he always has time.

MARK

Twan is a hacker not a coder. You need someone with my skills.

BOB

Right, but if you don't want to do this Twan can.

(MORE)

BOB (CONT'D)

It's sad he still thinks he has a chance to land Simone.

MARK

Well, you did.

BOB

I have ways.

MARK

I thought you said she was using you to build her website?

BOB

She was! And I loved every minute of it. It was a mutually beneficial arrangement.

MARK

You know, if Twan ever finds out you banged the girl of his dreams . . .

BOB

Yeah, I should probably delete those pictures of us.

MARK

Uh yeah, one of these days you're going to get busted keeping pictures of all your exploits.

BOB

You know those were consensual right? I always get permission before photographing the women I'm with.

MARK

I know, but does Jolene know you showed me that picture?

BOB

Well, how was I supposed to prove I won the bet? And Simone is a professional model; she get's so turned on in front of a camera.

MARK

I'm just saying be careful.

BOB

Speaking of being careful, since Twan, is a great hacker, not so good with original coding and database management, why don't we use him for security testing?

MARK

Yeah, that is a better use of his skills, and it would free me up for other things. So I was just thinking I could use a SQL database for the letter and empty fields, and the Google translator API so we could do this in tons of languages.

BOB

Yes, that's good . . .

MARK

We'd have to check with some native speakers to be sure we have all the colloquialisms and cultural references correct . . .

BOB

Of course, yeah. What about a way to protect our Bitcoin receiving addresses?

MARK

Well we could use a rotating pool of stealth addresses and using another data base to tie them all to a few watch-only addresses and transfer the money we earn into a cold storage wallet with a 2 of 3 multi-sig address that takes both of our digital signatures before they can be spent from.

BOB

You are so on board

MARK

No, I'm just curious if this could actually work

BOB

Of course it can work! I'll take care of the UX and front end website design . . .

MARK

Yeah, I can provide you with hooks  
to access the database fields . . .

camera pulls back through the window as they continue working